MIDLAND HISPANIC CHAMBER OF COMMERCE • 208 S. MARIENFELD • MIDLAND, TX 79701 WWW.MIDLANDHCC.COM • (432) 682-2960

INSIDE THIS ISSUE

- 1 West Texas Ford Dealers Mex-Tex Family Fiesta
- 1 Facebook 301 Increase & Integrate
- 2 Regional Asset Building Conference
- 2 Mex-Tex Kids' Activities
- 2 Calling All Cooks!
- 3 Mex-Tex Washer Tournament
- 3 Mex-Tex Classic Car Show
- 3 CAF Memorial Day Celebration
- 4 Networking Breakfast
- 4 Employment Breakfast



Your Permian Basin State Farm® Agents present a special performance by Texas' own Los Lonely Boys at the West Texas



Ford Dealers Mex-Tex Family Fiesta. Come out and join us and experience infectious sounds from these Grammy award winning brothers as they perform new hits and long time classics in an intimate setting.

Be sure to logon at: http://texas.statefarm.com/2010/04/win-los-lonely-

boys-vip-tickets.html

State Farm N Los Lonely Boys Takin' Texas Concert Experience. One grand prize winner will receive 2 general admission tickets, a private meet & greet opportunity with the band, a guitar autographed by Los Lonely Boys and more!

Buy tickets to the West Texas Ford Dealers Mex-Tex Family Fiesta here:

https://activ.admitoneproducts.com/reserve/advance_entrance.php?event_id=402810

Facebook 301 - Increase and Integrate

Everyone wants to move beyond the testing phase, but, they don't want to have to reinvent the wheel! Successful techniques to increase YOUR fan base. Proven strategies that increase participation and fan engagement. How to integrate you Facebook page with traditional strategies And, learn what to analyze on a monthly basis.



May 28, 2010 9:30 to 11:30 at the MHCC

\$30 for MHCC members/ \$39 for non-members

MHCC E-News Page 2







REGISTER NOW

Regional Asset Building Conference

RAISE Texas, Texas Rural Innovators, and the Federal Reserve Bank of Dallas are hosting a regional conference to expand economic success and asset-building activities into small cities and rural communities throughout Texas. This regional conference will give organizations and institutions a chance to learn about asset building and the opportunities available in underserved communities.

Wednesday June 16, 9:00 am – 2:30 pm (lunch included)

University of Texas—Permian Basin CEED Building 1400 N. FM 1788, Midland, TX 79707

To register for this free conference, please visit the Federal Reserve Bank of Dallas website at http://dallasfed.org/news/ca/2010/10asset.cfm.

Please make sure you register for the Permian Basin conference as there are four regional conferences. There is a limit of three persons per organization.

For more information, contact Alfredo Chaparro at 432-528-5009 or achaparro@midland.edu.





MEX-TEX FAMILY FIESTA COOKER'S COMPETITION

Saturday, June 5, 2010 Commons Area – Scharbauer Sports Complex A Celebration of Mex-Tex Culture

Cookers Welcome!

Put your cooking skills to the test! Show everyone you're the BEST of the BEST!

Enter this year's Mex-Tex Family Fiesta Cooker's Competition!



* Chili (CASI Sanctioned)

1st place plaque PLUS \$50 gift certificate 2nd – 10th place plaques 1st – 3rd place Showmanship plaques

* Pork Spareribs 1st place plaque plus \$300 cash prize for each category $2^{\rm nd}-3^{\rm rd}$ place plaque for each category

egistrations goals must first be met for maximum prizes to be awarded, are not met, prizes will be adjusted according to number of entries.

Entry Fees & Passes: \$18.00 Chili Only \$50.00 – 1st Category \$25.00 – each additional category

Each team will receive 2 Saturday day passes & 1 Mex-Tex Apron

Cookers Meeting & Cook off competition begins Saturday, June $5^{\rm th}$ at 8:30 a.m.

To register your team or for more information call Annabell Ramirez at (432) 682-2960 or visit our website at www.facebook.com/midlandhcc

MHCC E-*News* Page 3



BEST IN TEXAS

MEX-TEX FAMILY FIESTA CLASSIC CAR SHOW

Saturday, June 5, 2010
Noon – 5:00 p.m.
Commons Area –
Scharbauer Sports Complex
A Celebration of Mex-Tex Culture
Sponsored by:





Enter your Car, Truck or Motorcycle for your chance to win the top prize!

Entries accepted for

- Original Street Custom
- Mild Custom Semi Custom
 - Full Custom

Entry fee: \$30 per entry
Entry Deadline: June 3, 2010
Car Show: June 5, 2010
noon – 5:00 p.m.
Check in: Saturday, June 5th
9:00 a.m.



Trophies will be awarded to 1* – 3***
place winners for each Car & Truck
entry & classification and to 1** – 3**
place winners for Motorcycle
entries.

All entries will receive 2 complimentary tickets for Saturday afternoon!



For more information or to register, call Annabell Ramirez at (432) 682-2960 or visit our website at www.facebook.com/midlandhec.com or www.facebook.com/midlandhec.com or www.facebook.com/midlandhec.com/midlandhec.com or <a href="https://www.facebook.com/midlandhec.com/mi





Presents the 16th Annual Huacha Kings Tournament

Saturday, June 5, 2010 Scharbauer Sports Complex-Commons Area

\$30.00 Pre-Registration fee per team \$35.00 Late Registration fee per team Tournament - 12:00 p.m. – 4:00 p.m.

> Pre-registration ends: Friday, June 4th at Noon

Late Registration begins Saturday, June 5th 11:00 a.m. – 11:45 a.m. Commons Area – Grande Stadium

To pre-register call the MHCC office @ (432) 570-9824 Gapi Bernal @ (432) 222-0707 or Boss Salcido @ (432) 978-1166

1st Place - \$300 cash prize and trophy
 2nd Place - \$150 cash prize and trophy
 3rd Place - \$75 cash prize and trophy

*Minimum registrations goals must be first met for maximum prizes to be awarded. If goals are not met prizes will be adjusted according to number of entries.

For more information contact Gapi Bernal @ (432) 222-0707 or Boss Salcido @ (432) 978-1166 visit our website at www.facebook.com/midlandhcc



MHCC E-News

June Spotlight on Networking frican American Owned Businesses

Pastor George A. Bell

Ideal Community Economic Education Development, Inc.

Tues., June 15, 2010

7:30 - 8:45 a.m.

Cost: \$1.00 at the Door Full Hot Breakfast Served Open to the Public

Midland College

Marie Hall Academic Building Rooms 110 & 111

Sponsoring Organizations:

- + Better Business Bureau of the Permian Basin
- + Midland Chamber of Commerce
- + Midland College Business and Economic Development Center
- Midland Hispanic Chamber of Commerce
- University of Texas of the Permian Basin Small Business Development Center

Sponsored by:



For more information

call the

Midland College BEDC

at 684-4309

Employment Breakfast

JOIN US FOR A COMPLIMENTARY BREAKFAST AS WE DISCUSS INDIVIDUALS WITH DISABILITIES IN THE WORKFORCE. SPEAKERS WILL DISCUSS VARIOUS DISABILITIES IN CONNECTION WITH EMPLOYMENT.

FRIDAY, JUNE 25TH

7:30 AM - 8:30 AM

EFWT OFFICE 4500 W. ILLINOIS STE 205

FOR MORE INFORMATION CALL 432-617-3116

Contact us:

Rachel L. Stone President/CEO rls@midlandhcc.com

Annabell Ramirez Membership Development annabell@midlandhcc.com

Guillermo Guzman Membership Coordination guillermo@midlandhcc.com

p. (432) 682-2960 f. (432) 687-3972